

NEWS RELEASE

MEDIA CONTACT

Jimmy Mouton
Imago Productions, Inc.
T. 770-645-0046
F. 770-645-0047
jmouton@imago tradeshow s.com



Imago Trade Shows Announces Key Addition to Strategic Sales Team

ATLANTA, GA, July 29, 2008 – [Imago Trade Shows](#), a division of Atlanta-based Imago Productions, Inc., is proud to announce the addition of Scott Easton to the team as Director of Sales. Mr. Easton will primarily manage the sales efforts associated with the National Disaster Reconstruction Expo (NDR Expo), scheduled to launch June 17-18, 2009 at the Ernest N. Morial Convention Center in New Orleans, Louisiana.

Mr. Easton brings with him a wealth of experience from the trade show industry. He has served in both Sales and Event Management capacities with such notable industry organizations as Messe Frankfurt, USA, Skyline Exhibits, VNU, POPAI, the American Bankers Association, the National Grocer's Association, and more.

"Having Scott join our team is an inspiration to all of us", said Jimmy Mouton, president of Imago Trade Shows. "His understanding of the needs of our clients ensures we remain focused on their best interests. In addition, his understanding of the trade show industry will bring a fresh perspective to our events, ensuring we are able to remain a step ahead in what we offer to our clients and the industry as a whole.

"I am extremely excited about joining Imago Trade Shows and helping to launch the National Disaster and Reconstruction Expo," said Scott Easton. "Imago has terrific vision on creating a much needed industry event for the disaster recovery and remediation industry, as well as a passion for doing things the right way creating the best possible business networking and educational environment."

Mr. Easton will direct all sales activities related to exhibit and sponsorship sales of NDRExpo, an event consolidating numerous vertical segments of the disaster planning, response, recovery, and rebuilding cycle encompassing over fifty (50) industry segments represented by over seventy five (75) associations and organizations.

ABOUT IMAGO PRODUCTIONS, INC.

Based in Atlanta, Georgia, Imago Productions, Inc. is the parent company of Imago Trade Shows and Imago Management Services. Established in May 2008, Imago Trade Shows focuses on the launch, growth and management of trade show properties within markets affecting communities and the interests of communal citizens. Imago Management Services offers contract sales, sales management and event management services to organizations needing such support for their trade shows and events. Imago Productions, Inc. is a Georgia-based, sub-chapter C Corporation.

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