

NEWS RELEASE

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Imago Trade Shows and BNP Media Team to Launch Industry's First Disaster Reconstruction Trade Show

The National Disaster Reconstruction Expo Launches June 2009 in New Orleans

ATLANTA, GA, May 02, 2008 – [Imago Trade Shows](#), a division of Atlanta-based Imago Productions, Inc., and [BNP Media](#) have joined forces to launch a new trade show serving the Disaster Reconstruction Industry. The [National Disaster Reconstruction Expo \(NDRExpo\)](#) is scheduled to launch June 17-18, 2009 at the Ernest N. Morial Convention Center in New Orleans, Louisiana. The NDRExpo was developed to unite the numerous vertical markets associated with disaster reconstruction preparation, response, recovery and rebuilding.

From Financial Loss Mitigation and Business Continuity to Disaster Restoration & Remediation and Community Rebuilding & Construction, the Disaster Reconstruction Industry encompasses over 50 industry segments represented by over 75 associations and organizations. The majority of these vertical markets work together to rebuild communities that have suffered catastrophic losses and are served by the same manufacturers, distributors and service providers.

The NDRExpo will be the first event to consolidate the Disaster Reconstruction Industry. NDRExpo offers disaster management professionals the opportunity to explore each other's capabilities and challenges with the goal of minimizing the loss of life and property resulting from the inevitable next catastrophic event.

"We are proud to partner with Imago on creating this unique event," said Evan Kessler, publisher of [Restoration & Remediation Magazine](#), a BNP Media publication. "We look forward to bringing these different groups together and providing the opportunity for them to learn from and support each other."

"We surveyed the industry and were astounded by the results", said Jimmy Mouton, president of Imago Trade Shows. "Over 83% of those surveyed indicated a consolidated event was needed. In addition, we learned what industry segments these professionals would like to see in one setting. Our goal is to create opportunities for those who work diligently to ensure our communities recover from catastrophic events a forum that can bring greater cohesiveness to such response and recovery efforts."

For more information, visit www.NDRExpo.com.

ABOUT IMAGO PRODUCTIONS, INC.

Based in Atlanta, Georgia, Imago Productions, Inc. is the parent company of Imago Trade Shows and Imago Management Services. Established in May 2008, Imago Trade Shows focuses on the launch, growth and management of trade show properties within markets affecting communities and the interests of communal citizens. Imago Management Services offers contract sales, sales management and event management services to organizations needing such support for their trade shows and events. Imago Productions, Inc. is a Georgia-based, sub-chapter C Corporation.

ABOUT BNP MEDIA

BNP Media serves industry professionals by delivering useful, timely and accurate information through magazines, websites, conferences and events. BNP writes, produces and publishes more than 60 business-to-business publications, each one staffed with knowledgeable experts and industry veterans. The diverse industries we serve include manufacturing, security systems, architecture and construction, food and packaging, HVACR, industrial machinery and plumbing. We have advertisers and readers around the world, and can translate our publications into any language, depending on our clients' needs. Founded in 1926, BNP Media is a fourth-generation, family-run business headquartered in Troy, Michigan with 10 regional offices around the country.