

# NDR

NATIONAL DISASTER RECONSTRUCTION

# EXPO

## SPONSORSHIP OPPORTUNITIES

Networking Restoration and Remediation Professionals with the Disaster Reconstruction Industry

PREPARATION

RESPONSE

RECOVERY

REBUILDING

[WWW.NDREXPO.COM](http://WWW.NDREXPO.COM)

## June 17-18, 2009

Earnest N. Morial Convention Center | New Orleans, LA

NDR EXPO Produced by:



# NDRExpo 2009 Sponsorship Opportunities

## INDIVIDUAL SPONSORSHIP OPPORTUNITIES

- **Tuesday Evening Welcome Reception Title Sponsor** **\$7,500 Exclusive Opportunity**



Promote your organization as the Premiere Sponsor of the most encompassing, exclusive networking event to date in the Disaster Reconstruction Industry. The Tuesday Evening Welcome Reception will take place at the Marriott Convention Center Hotel on the evening prior to the opening day of NDRExpo! Never before has such a congruent mix of industry decision makers united in a single location!

- Sponsor may provide promotional banners for strategic placement in the Hotel Ballroom
- Sponsor may provide cups, napkins and other promotional items containing your corporate logo.
- Sponsors receives Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, and onsite signage.
- Show Management must approve banner and supplies in advance.

- **Wednesday Key Note Sponsor** **\$7,500 Exclusive Opportunity**



Promote your organization as the Premiere Sponsor of the NDR Expo Key Note Session. The NDRExpo Key Note will feature a prominent national figure as our guest speaker, presenting insight to the most challenging issues facing the Disaster Reconstruction Industry ahead, and the effects these challenges will have on all facets of Communal Catastrophic Recovery!!! Lessons from our past present opportunities for our future!

- Sponsor may provide promotional banners for strategic placement in the Convention Center Ballroom.
- Show Management will provide signage for event, A/V promotional vehicles during the event, and Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, and onsite signage.
- Show Management must approve banner

- **Wednesday Exhibitor Reception Title Sponsor** **\$7,500 Exclusive Opportunity**



The NDRExpo Exhibitor Welcome Reception will present a networking and marketing opportunity like none other! Exhibitors will be providing beverages to all attendees visiting their booth while Show Management will provide Hors'Dourves and beverage stations to all attendees walking the expo floor. This reception will present a forum for all exhibitors and attendees to network on the expo floor.

- Sponsor may provide promotional banners for strategic placement in the Hotel Ballroom
- Sponsor may provide cups, napkins and other promotional items containing your corporate logo.
- Show Management will provide special signage for event as well as Sponsorship recognition in event materials including the Conference Brochure and the Show Guide.
- Show Management must approve banner and supplies in advance.

- **Wednesday Exhibitor Reception F&B Stations** **\$2,500 per Station**



The NDRExpo Exhibitor Welcome Reception will present a networking and marketing opportunity like none other! Exhibitors will be providing beverages to all attendees visiting their booth while Show Management will provide Hors'Dourves and beverage stations to all attendees walking the expo floor. This reception will present a forum for all exhibitors and attendees to network on the expo floor. Multiple Stations Available!

- Sponsor may provide promotional banners for strategic placement in the entrance areas to the Exhibit Hall.

# NDRExpo 2009 Sponsorship Opportunities

- Sponsor may provide cups, napkins and other promotional items containing your corporate logo for placement at F&B Stations.
- Show Management will provide signage for event as well as Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must approve banner and supplies in advance.

## • Thursday General Session Title Sponsor

**\$5,000 Exclusive Opportunity**



Promote your organization as the Premiere Sponsor of the Thursday Morning General Session. This event will feature prominent industry leaders discussing trends in the business of Disaster Reconstruction.

- Sponsor may provide promotional banners for strategic placement in the Convention Center Ballroom.
- Show Management will provide signage for event, A/V promotional vehicles during the event, and Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must approve banner

## • Closing Networking Reception Sponsor

**\$5,000 Exclusive Opportunity**



With the event closing down, take advantage of this final opportunity to promote your organization to the most comprehensive group of professionals in the Disaster Reconstruction Industry. The Thursday Evening Closing Reception will take place at the Marriott Convention Center Hotel on the final evening of the event. Ensure these industry professionals remember your organization as they unwind from a busy week and reflect on the amazing experiences of NDRExpo 2009!

- Sponsor may provide promotional banners for strategic placement in the Hotel Ballroom
- Sponsor may provide cups, napkins and other promotional items containing your corporate logo.
- Show Management will provide signage for event, promotional vehicles during the event, and Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must approve banner and supplies in advance.

## • Attendee Badge Mailing

**\$5,000 Exclusive Opportunity**



Take the opportunity to reach every attendee before they even step foot on the show floor. Every pre-registered attendee will be mailed their attendee badge. Your company's marketing insert will accompany their expo admission badge. Introduce your organization, and let them know where to find you on the show floor!

- Sponsor is responsible for providing inserts (one-page, 8.5" x 3.5").
- Show Management will provide Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must approve design in advance.

## • Badge Lanyards

**\$5,000 Exclusive Opportunity**



Gain show exposure with your company name and logo printed on the badge lanyards worn by nearly every show participant. The lanyards will be distributed to all attendees as they enter the facility!

- Show management will produce 5,000 "break-away" lanyards and ship the lanyards to the show.
- Show Management must approve sponsor logo design in advance.
- Sponsors receives recognition in event materials including the Conference Brochure, the Show Guide, and onsite signage.

# NDRExpo 2009 Sponsorship Opportunities

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## • NDRExpo Conference Bags

**\$3,500 Exclusive Opportunity**



Conference attendees will carry your company's one-color logo throughout the show and back to the office, where it will be seen by an audience beyond the scope of the show. These high-quality tote bags will be given to paid conference attendees when they pick up their conference passes at registration.

- Sponsor is responsible for providing bags (2,500 Bags) with both company logo and NDRExpo logo on Front
- Sponsor is responsible for production and delivery of the bags to the show
- Show Management will provide Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must approve bag and artwork design in advance.

## • Internet Café

**\$3,500 Station 1 (up to 16 workstations)**

**\$1,500 Station 2 (up to 8 workstations)**



Provide a useful service! The Cyber Café will include 5 stations set up in the exhibit hall. Each station will include a computer hooked to the Internet via a high-speed connection. The home page will be set to your company's home page and your logo will appear on the desktop and screen saver. You also may provide wrist/mouse pads displaying your company.

- Exhibitor is responsible for providing wrist/mouse pads.
- Exhibitor may provide pens, pencils, pads and other supplies
- Show Management will provide Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must approve design.

## • Aisle Signs

**\$3,000 Exclusive Opportunity**



Ensure all attendees visiting exhibitors see YOUR LOGO as they realize where they are on the show floor!

- Exhibitor is responsible for providing logo / artwork
- Show Management will provide Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must receive sample for design approval.

## • Expo F&B / Snack Stations

**\$2,500 Per Day/Per Station**



The NDRExpo Exhibit Floor will present refreshments stations for all attendees and exhibitors attending the event. Ensure these refreshed attendees know where to find your booth while on the show floor!

- Sponsor may provide cups, napkins and other promotional items containing your corporate logo for placement at F&B Stations.
- Show Management will provide signage for the event, Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must approve supplies in advance.

## • Conference Refreshment Breaks

**\$2,500 Per Station**



The NDRExpo Conference Sessions will present educational content to the greatest assortment of industry contractors and professionals from all phases of Disaster Reconstruction. Get your organization in front of these attendees while the competition remains on the Expo floor by placing your logo and booth number on napkins, cups, and signage placed strategically with each refreshment station! Multiple Stations Available!

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- Sponsor may provide cups, napkins and other promotional items containing your corporate logo for placement at F&B Stations.
- Show Management will provide signage for the event, Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must approve supplies in advance.

## • Hotel Key Cards

**\$2,000 Per Hotel**



Be among the first to get your message into the hands of National Disaster Reconstruction Professionals with this property-exclusive opportunity. The Sponsor's logo will be featured, along with NDRExpo co-branding, on the key cards for the hotel of your choice (based upon availability). 6 Hotel Properties Available!!!

- Sponsor may choose the hotel from the list of approved NDRExpo properties
- Sponsor will be exclusive to the hotel property chosen
- Show Management will provide Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must approve logo design in advance.

## • Lobby banners

**\$2,000 Per Banner**



Think big—as in billboard big! You provide the banner, and we will hang it on site in the registration area or outside of the facility; anywhere it will be visible during the show. There is a limited number of places where banners can be hung, so reserve your space quickly.

- Sponsor may choose location from an approved list of rigging locations
- Exhibitor must provide Banner
- Show Management will provide Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must approve logo design and banner size in advance.
- Facility must approve location and banner size

## • Website Banner Ads

**\$1,000 Per Banner**



Website Marketing is simply a major ingredient when compiling an integrated, comprehensive marketing plan. Ensure your company's presence at NDRExpo is recognized by those reading about NDRExpo online, and provide them the ability to click directly to your organization's website for additional information. Space is limited!!!!

- Web Ads begin Jan 1, 2009 – run through June 30, 2009
- Exhibitor is responsible for providing Banner / Artwork
- Show Management will provide Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must approve design.

## • Pens in registration area

**\$1,500 Exclusive Opportunity**



Registration will be one of the busiest areas of NDRExpo! Ensure those attendees registering onsite for conference sessions, expo passes, and networking events have your company information at their fingertips!!!

- Exhibitor is responsible for providing pens, pencils and pads (minimum quantity: 5,000).
- Show Management will provide Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must receive sample for design approval.

# NDRExpo 2009 Sponsorship Opportunities

## • Meter Boards

**\$1,500 Each (non-exclusive)**



Design one or several free-standing billboards that promote your company's message, products, services and more. Send us your design files and we'll take care of the rest. Each two-sided, eight-foot-tall sign will be placed in a prominent/strategic location such as the registration desk area, at the exhibition entrance, in busy hallways or pre-function areas, and even inside the exhibit hall.

- Exhibitor is responsible for providing art/design
- Final location will be determined by Show Management onsite
- Facility rules and regulations apply
- Show Management will provide Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must receive sample for design approval.

## • Conference Schedule, and "You are Here" Signs:

**\$750 Each (non-exclusive)**



Take this opportunity to sponsor the signage displayed throughout the facility directing all attendees where to go! Ensure attendees looking for directions also know where to find YOUR booth on the show floor!

- Exhibitor is responsible for providing logo
- Sign locations and logo placement will be determined by Show Management
- Show Management will provide Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must receive sample for design approval.

## • Attendee Email Newsletters

**\$500 Per Blast or \$2,000 for all**



As NDRExpo grows closer, the Disaster Reconstruction Industry will receive numerous emails from Show Management regarding news, event announcements, and more. Ensure all readers see YOUR LOGO as they realize why they should be attending!!!

- Minimum of 6 email blasts expected
- Non-exclusive opportunity
- Exhibitor is responsible for providing logo / artwork
- Show Management will provide Sponsorship recognition in event materials including the Conference Brochure, the Show Guide, onsite signage, and other promotional materials.
- Show Management must receive sample for design approval.

## **SPONSORSHIP PACKAGE OPPORTUNITIES FOLLOW:**

# NDRExpo 2009 Sponsorship Opportunities

## SPONSORSHIP PACKAGES – NDRExpo 2009

### **Platinum – 1 Available: PRICE - \$30,000**

- 20 x 20 booth
- Lanyard Sponsorship
- Logo on cover of show guide
- Back cover ad in show guide
- Full page ad in show guide
- Enhanced listing in Show Guide
- Banner Ad on website
- Sponsor listing on all Attendee Email Newsletters
- Banner hung in premium location onsite (sponsor provides banner according to show specs)
- Product placement in New Product Showcase

### **Gold – 1 Available: PRICE - \$20,000**

- 20 x 20 booth
- Full page ad in show guide
- Logo on cover of show guide
- Enhanced listing in Show Guide
- Sponsor listing on all Attendee Email Newsletters
- Banner Ad on website
- Banner hung in premium location onsite (sponsor provides banner according to show specs)
- Product placement in New Product Showcase

### **Silver – 2 Available: Price - \$10,000 each**

- 10 x 20 booth
- ½ page island ad in show guide
- Logo on Sponsor Listing Page in show guide
- Sponsor listing on all Attendee Email Newsletters
- Enhanced listing in Show Guide
- Banner Ad on website
- Product placement in New Product Showcase

### **Bronze – 4 Available: Price - \$7,500 each**

- 10 x 10 booth
- ¼ page ad in show guide
- Logo on Sponsor Listing Page in show guide
- Sponsor listing on all Attendee Email Newsletters
- Enhanced listing in Show Guide
- Banner Ad on website
- Product placement in New Product Showcase